



**Fall is for planting, and so is
Holganix!**



Meet Your Hosts



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Audience Question

What services does your business provide? Select all that apply.

Audience Question

Are you currently using Holganix products? If so, select all that apply.

Audience Question

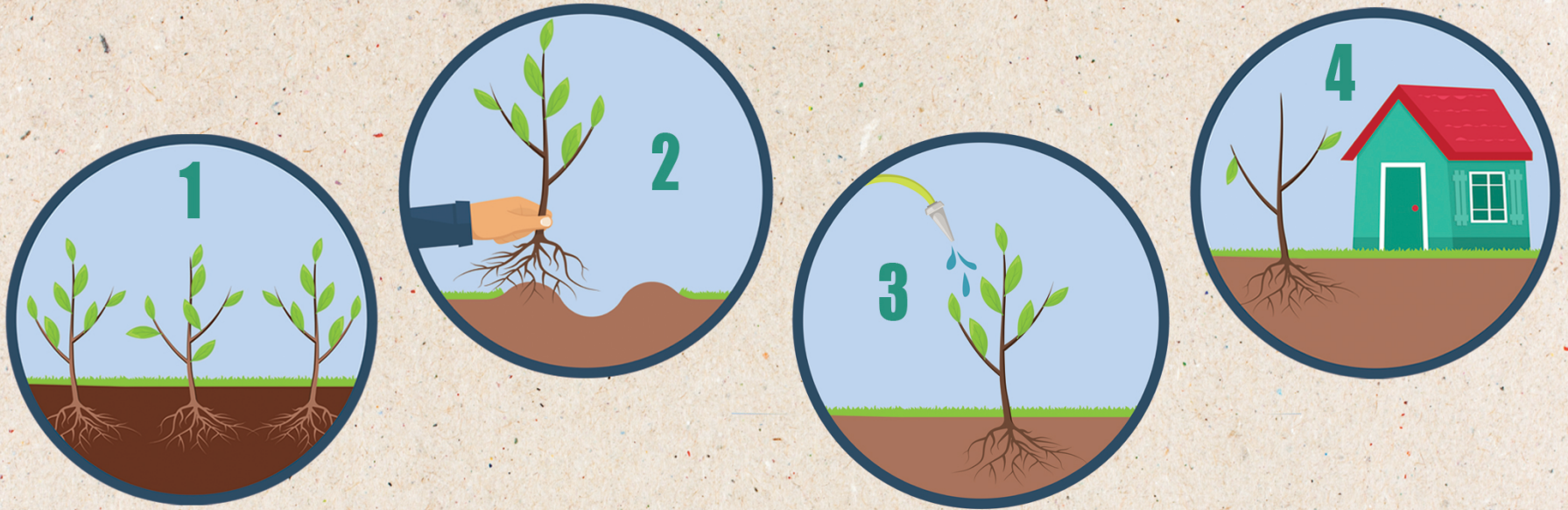
How important are landscape installations to your business?



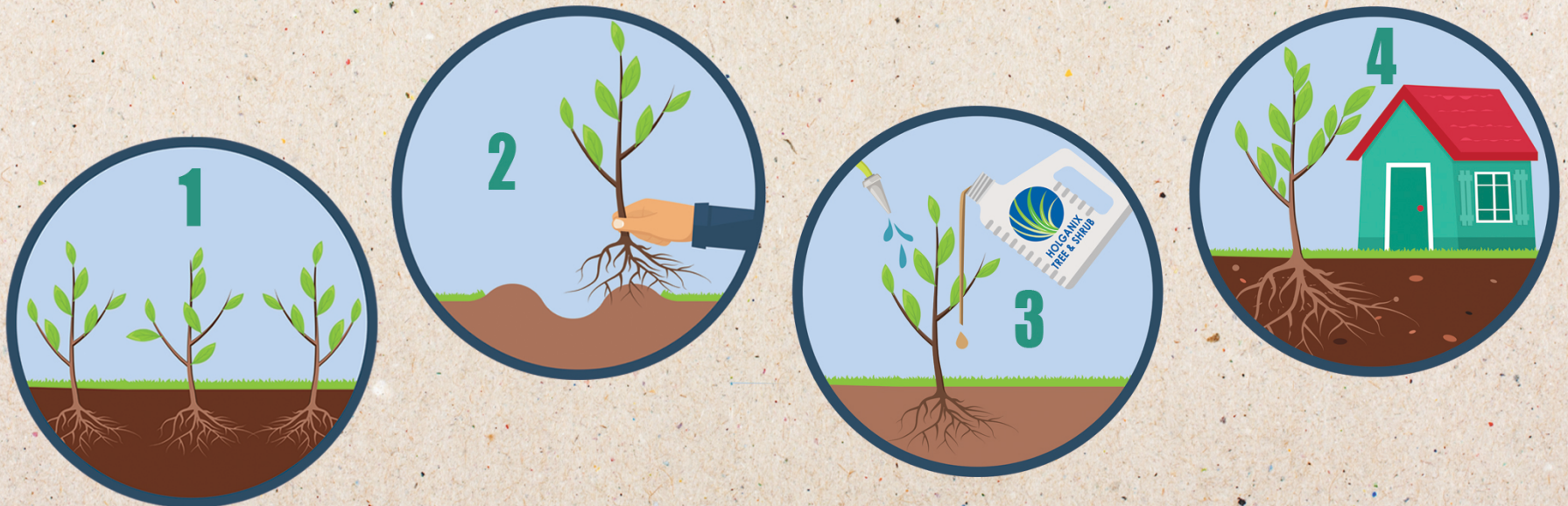
AGENDA

- Education
- Q&A
- Audience Polls Throughout

TRADITIONAL PLANT INSTALLATION GAMBLE:



HOLGANIX PLANT START™ INSTALLATION PROGRAM:





HOW TO DO WE SERVE THE INSTALLATION CONTRACTOR?

Holganix Bio 800+ products are used in Plant Start™ installations to:

- Reduce transplant shock
- Grow strong plant roots
- Boost color

Bio 800+ Product



Holganix Tree & Shrub

Install uses: Tree, shrub and ornamental plantings

Bio 800+ Product



Holganix Bloom

Install uses: Perennial and annual flower plantings

Bio 800+ Product



Holganix Lawn

Install uses: sod installs and grass seed



WHAT DOES A PLANT START™ INSTALLATION LOOK LIKE?

Plant Start™ installations can be applied using the the following:

- Bloom RTU (Ready-To-Use Unit)
- Hose-end sprayer
- Back pack sprayer
- Watering can



Red Diamond INC

- Fewer fertilizer needed
- Less disease problems
- Improved root depth
- Installs grows in quickly and healthy - Annual beds need to be grown in the first day that they plant them, 4-6 change outs.
- <https://youtu.be/R9DLnSNliYk>



Incredible Edible Community Gardens

- Increased flowering on Orchard trees
- Improved quality of plantings/installs
- <https://www.holganix.com/blog/going-organic-meet-incredible-edible-community-gardens>



Corn comparison

- Can you guess which was treated with Holganix Agriculture?



Soybean Comparison

- Applied 7 days after replanting hailed out soybeans



Baltimore Orioles Training Facility

- 75% reduction in needed seed during overseeding
- 40% nitrogen reduction
- <https://www.holganix.com/blog/getting-to-the-root-of-the-problem-at-ed-smith-stadium>



SOD INSTALL

Brian Smyth,
Ewing Edmond
Branch Manager

Two weeks after installing, the sod had:

- Established quickly
- Deep root growth
- Swift green up

Twelve days after seeding:



Twenty-two days after seeding:



Terry's Lawn Service

- Faster seed germination
- “We were really excited by the quality of the turf.”
- <https://www.holganix.com/blog/does-holganix-really-boost-aeration-and-overseeding-results>



Whitehouse Landscaping

- Faster seed germination
- <https://www.holganix.com/blog/bid/60471/The-Science-Behind-Holganix-Whitehouse-Landscaping-Puts-Holganix-to-the-Test>

Resources

For Holganix Customers

DON'T RISK NEW PLANTS

USE HOLGANIX PLANT START APPLICATIONS
TO ENSURE YOUR PLANTS THRIVE!

-  Reduce transplant shock
-  Grow strong roots
-  Boost color
-  Perfect for installing plants,
sod, and seed

WHAT IS THE HOLGANIX PLANT START APPLICATION?



STEP 1

Install
your new
plant.



STEP 2

Water the
plant in with any
Bio 800® product.



STEP 3

Your plant
thrives in its
new home!

DIRECTIONS

Hose-End Sprayer

Select highest sprayer setting and remove screen
on intake hose before use

4 Gallon Backpack

28 ounces

100 Gallon Sprayer

7 ounces per 1,000 square feet

DOWNLOAD YOUR PLANT START DIRECTIONS

Download your Plant Start
Application Directions using the link:
www.Holganix.com/PlantStart



GET UP TO
A \$25
DISCOUNT*

UP TO 2X FASTER SEED GERMINATION

USE HOLGANIX BIO 800⁺ LAWN DURING SEEDING TO INCREASE SEED GERMINATION AND GROW THICK TURF.

*For each bag of seed purchased, receive a \$25 discount on each 4.5-gallon jug or a \$5 discount on each 1-gallon jug.

Equipment Method	Rate
100 Gallon Sprayer	7 ounces per 1,000 square feet
4 Backpack Sprayer	28 ounces
Hose End Sprayer	Set to the highest setting

May not be combined with other offers. Offer available 8/1/18 - 11/1/18. Only available at Ewing Irrigation & Landscape Supply stores. Holganix Bio 800⁺ Lawn is also known as Holganix 66L CT - Super Concentrate.

Audience Questions



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